

FLYING TOWARDS A DREAM

MR MELVIN LEE HONG WEE

Flying Chalks Pte. Ltd.

Armed with a unique and likeable name, Flying Chalks is bringing an enhanced overseas studies experience to tertiary students worldwide that is facilitated through their one-stop platform where students can seamlessly plan their overseas education, benefit from shared experiences and connect with others with ease. Mr. Lee explains, "We connect students with three main groups of people: peers who are heading to the same destination, seniors who have returned from their overseas studies and local students in each country."

With inspiration drawn from his own overseas studies experience in South Korea two years ago, Mr. Lee says that he understands the need for a platform that features a community that students can rely on for any guidance, advice and companionship that they require.

Launched just early this year, the platform has received an overwhelming market response as evidenced from being able to attract 2,100 students from more than 70 universities worldwide in just a short time span of seven months. They have also had the opportunity to form partnerships with embassies, such as their collaboration with the Indonesian Embassy in Singapore.

Mr. Lee concludes, "My vision for Flying Chalks is for it to become the first go-to platform for tertiary students worldwide interested in overseas studies or global exposure in general."



“WHEN THE TOUGH GETS GOING, LOOK BACK AT HOW FAR YOU HAVE COME; HOW YOU HAVE CREATED SOMETHING FROM NOTHING.”

UP CLOSE & PERSONAL

What excites you about the future of your industry?

Flying Chalks cross-operates in two huge and rapidly growing industries: travel and education. Focusing on education, we see growth currently being fueled by two major trends – an increasing number of tertiary students worldwide mainly contributed by developing countries like China and India, as well as a rising percentage of students travelling abroad for studies.

The prospect of creating a platform that has both economic and social value in a rapidly growing industry excites me!

How do you approach problems in life?

While no one likes having problems, when faced with it, I am usually excited about the challenge and would seek to actively solve it. However, should it be something out of my control or the outcome not as I have desired, I would adopt a positive-thinking mindset after a brief moment of disappointment.